



OUT & LOUD PUNE INTERNATIONAL QUEER FILM FESTIVAL

AN ANNUAL EVENT SHOWCASING
HANDPICKED QUEER FILMS FROM THE
WORLD OVER

**APRIL
8 - 9**

PUNE, MAHARASHTRA
INDIA



WEB: OUTANDLOUD.LGBTQ.CO.IN



Out & Loud

Pune International Queer Film Festival is an initiative of the Mist support group. We work towards supporting human rights and minorities right since 7 years. This is the dream platform for young aspiring film makers from all around the world in our own city. Very first time that the art lovers, movie lovers and creative heads come to witness films made and crafted for the thinkers and the change makers.

You and your company will be the ones to support the best of the creative heads from all around the world to showcase their talent and their movies.

Your company will be the support they all deserve.

How could you support us and how does your company gets benefit?

Sponsorships

Presenting

Includes all Premier benefits - 35000 INR

Sponsor on all materials (Banners, Festival Wrist Bands and etc)
Outside back cover of Festival Program Guide
Full-page letter in Festival Program Guide
Reception and Gala Screening of Ad's if any
Signage in the lobby of theatres
Verbal Recognition as Presenting Sponsor at all
Web-banner on the Festival Website
30 second trailer\ad play before 8 screenings
Use of CheckerBox backdrop while addressing media

Premier

Includes all Diamond benefits - 30000 INR

Web-advertisement on the Out and Loud website including link
Inclusion in Out and Loud e-newsletters leading up to the Festival
Prominent logo placement on: Festival Billboards,
Signage in Out and Loud and at all Festival parties and events,
Printed Festival collateral Sponsorship of Festival Programming Stream,
Opportunity to address the audience before a prominent screening of the series
Title Page of the programming stream in the Festival program guide,
Additional exposure on the Festival website
30 second trailer\ad play before 6 screenings

Diamond

Includes all Platinum benefits - 20000 INR

30 second trailer\ad play before 4 screenings
Priority advertisement space in the Festival Program Guide
Signage at all Festival venues
Logo Placement:
Postcards, Banners and signage produced by Out and Loud
Invitations to Festival events and other Events of MIST

Platinum

Includes all Gold benefits - 15000 INR

Mentions in the Out and Loud e-newsletter
ogo placement on Festival Posters & Volunteer t-shirts

Gold

Includes all Silver benefits - 10000 INR

Logo placement on: All print advertising
Brand sponsored screening with:
Additional brand visibility

Silver

Includes all Bronze benefits - 5000 INR

Full-page advertisement in Festival Program Guide
On-screen slide advertisement
Logo placement on: Print Ads

Bronze

2500 INR

½ page advertisement in Festival Program Guide
Logo placement on:
Festival venue signage
Sponsorship page in guide
Website sponsorship page with link